

## Knowledge helps MindTree to blossom

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The IT services firm has created a knowledge ecosystem to boost workers' output  
Rosalie Marshall, IT Week 21 Feb 2008

Implementing a successful knowledge management (KM) strategy can be difficult thanks to the ever-growing amount of information organisations both generate and have access to. Another complicating factor is staff turnover, which has been trending upwards in recent years.

Indian IT services firm MindTree Consulting has developed a comprehensive KM system to overcome these challenges. The firm's approach considers the lifecycle of knowledge, and aims to support creation, innovation, collaboration and sharing, explained vice president and head of knowledge management at the firm, Raj Datta.

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