

The need for reaching out to different markets in their specific locales has become critical for business expansion with companies going global.

Software product enterprises are under increasing pressure to release products simultaneously in all languages and different platforms, while improving quality and reducing time to market. Multilingual and multi platform releases of software products have become key elements to the success of any global business strategy. The need to globalize IT applications is also felt among enterprises to adapt their internal systems to global employees and customers.

Globalization G11N (Internationalization (i18N) + Localization (L10N)) is the first and most important step to take your products and applications to the world.

MindTree has helped several customers, such as Microsoft, Concur, Success Factors, globalize their products and applications thereby helping them expand their business reach. MindTree's Globalization testing services are aligned with the software development lifecycle and help your product / application to blend seamlessly into the native language and cultural landscape.

MindTree Globalization testing service is a specialized service

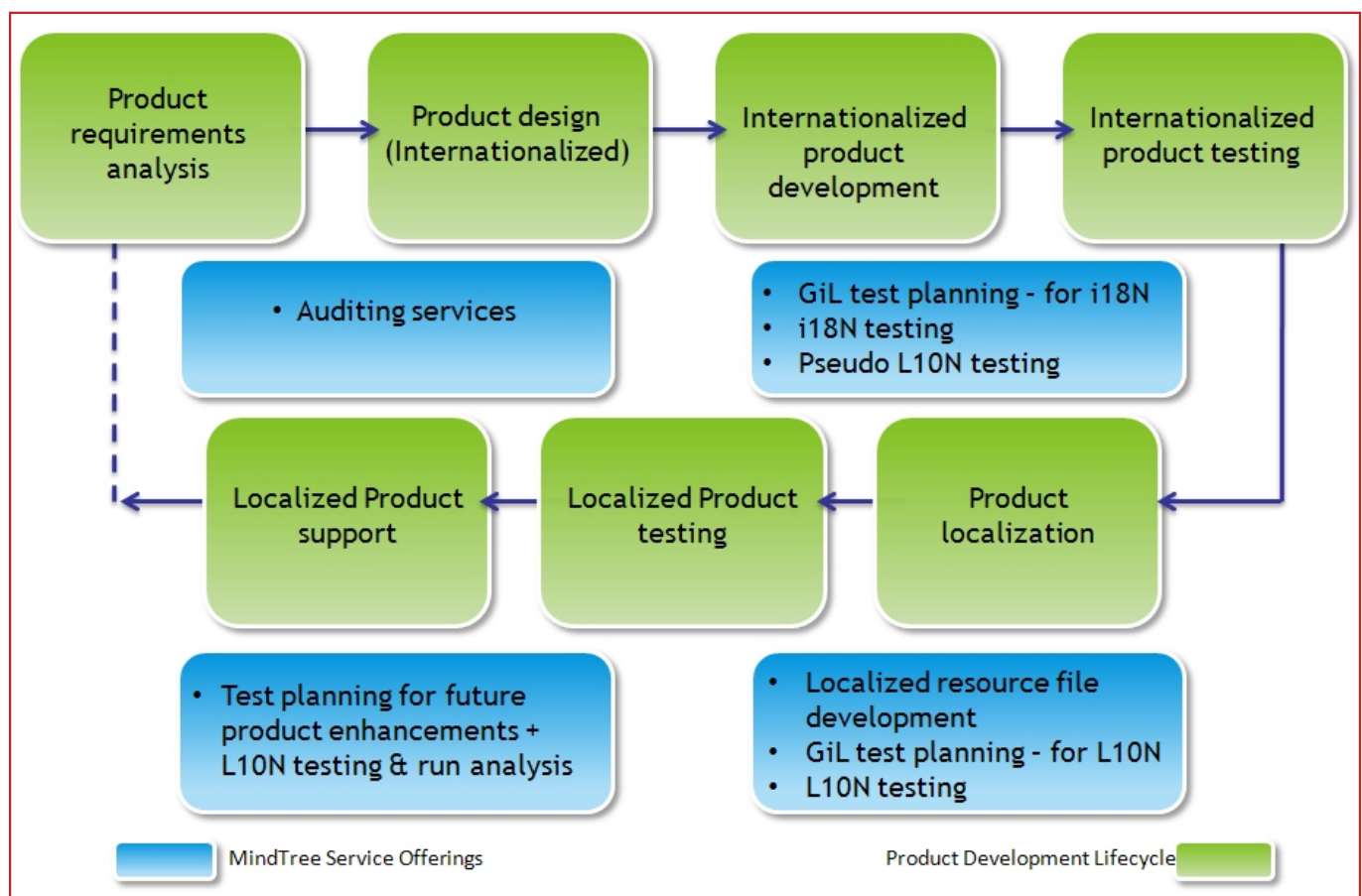
- FOR globalization, Internationalization and localization testing as the case may be
- OF software products and services in testing or implementation phase of SDLC
- THAT CONSISTS OF Internationalization auditing of the software to access Internationalization issues

what's on your mind?

How do I reach out to different global markets in their specific locales, so as to make our product or application globally scalable?

How can I develop a global ready product with optimal costs?

How do we assess the readiness of our product for global consumption?

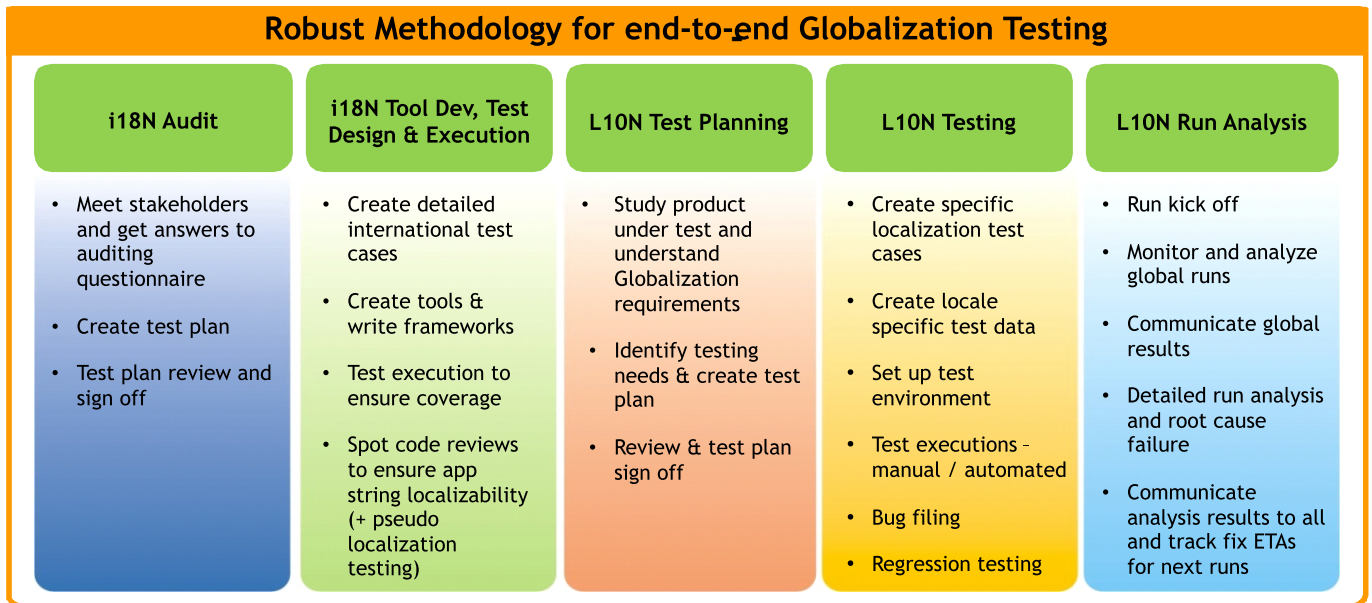


MindTest Globalization Methodology

MindTest Globalization methodology starts from auditing the level of internationalization of the product to creating a strategy for Globalization, Internationalization, Localization and Localization maintenance.

This methodology is flexible and is adaptable for both new product / application development as well as an established product / application. The methodology is flexible to companies which are in the initial or advanced stages of Globalization. MindTree testing experts are involved at each phase of this methodology to create Globalization strategy and execute the testing.

While ad-hoc internationalization and localization may satisfy immediate need for localization, its extension to multiple locales is not cost-effective and requires an integrated strategy. Hence, MindTree recommends its customers to align the Globalization testing with their software development lifecycle.

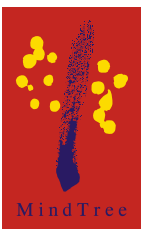


MindTree Globalization Testing Differentiators

- One stop testing solutions for Globalization - internationalization - Localization
- Well defined methodology aligned with product / application maturity
- Wide experience of testing in different languages and character sets, such as Bi-Di, DBCS, MBCS
- Solution accelerators and suite of generic test cases in i18N, L10N and T9N
- Extensive experience in Globalization testing of Desktop, Client server and web based applications
- Alliances to scale the Globalization services for a range of locales to offer both localization functional and translated content verification services
- Provides localization testing services and localized resource file development with attention to geo political issues

MindTree Customer Success Stories

- Executed end-to-end Globalization testing in over 30 locales for an expense management solutions provider
- Localized over 27 platforms for an instant messenger provider
- Saved 20% in test pass execution by Globalization automation for an IT toolkit provider
- Working with one of the largest ISV for localization and compatibility testing for their latest version of browser
- Successfully automated a desktop invoked eCommerce application across multiple locales and platform combinations yielding faster time to market for the customer



ABOUT MINDTREE

MindTree Ltd. is a global IT Solutions company specializing in IT Services, Independent Testing, Infrastructure Management and Technical Support (IMTS), Knowledge Services and Product Engineering, which comprises of R&D Services, Software Product Engineering and Next in Mobility (NI-Mo). MindTree partners with its clients to create a transparent, value-based relationship. Our people build innovative solutions in a wide range of technology domains that enable our customers to succeed in their business goals.