



**Mindtree**

*Welcome to possible*

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Corporate Identity Number (CIN): L72200KA1999PLC025564  
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Ref: MT/STAT/CS/16-17/133

Nov 8, 2016

**The Bombay Stock Exchange Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.

**National Stock Exchange of India Limited**

Exchange Plaza,  
Bandra Kurla Complex, Bandra East,  
Mumbai 400 051.

Dear Sirs,

**Kind Attention to Mr. Gopala Krishna and Mr. Hari**

**Subject: Press Release - Mindtree Expands European Presence with New Salesforce Center-of-Excellence in Germany**

This is to inform you that, we will be making a press release, on the following topic:

**Mindtree Expands European Presence with New Salesforce Center-of-Excellence in Germany**

*New office led by Magnet 360 business unit, a Salesforce Platinum Partner*

A copy of the press release that will be distributed to the media is enclosed along with this letter.

Please take the above intimation on records.

Thanking you.  
Yours sincerely,

for Mindtree Limited

Vedavalli S  
Company Secretary





## **Mindtree Expands European Presence with New Salesforce Center-of-Excellence in Germany**

*New office led by Magnet 360 business unit, a Salesforce Platinum Partner*

**Munich, Germany – November 08, 2016** – [Mindtree](#), a leading technology services and digital transformation company, today announced the opening of a Salesforce Center-of-Excellence in Munich, Germany. This facility is anchored by [Magnet 360](#), a Salesforce Platinum Partner and a wholly-owned subsidiary of Mindtree.

Mindtree and Magnet 360 have a dedicated team of Salesforce consultants at the Munich Center-of-Excellence, providing Mindtree and Magnet 360 clients in Europe with end-to-end Salesforce expertise for consulting, development, delivery and support. The scope of capability for the new location spans the full range of the Salesforce Customer Success Platform, including Sales Cloud, Service Cloud, Community Cloud, Marketing Cloud and more.

As a Salesforce Platinum Partner with a singular focus on Salesforce implementations, Magnet 360's expansion directly aligns with the growing momentum for Salesforce in Europe.

"Our expansion into Europe is critical for us to meet the needs of our global enterprise customers as we transform their businesses with the Salesforce platform," said Matt Meents, CEO and co-founder of Magnet 360. "We'll have sales and delivery leadership and teams on the ground in Munich, and an aggressive plan for hiring and growth over the next 12 months."

"A significant percentage of our European-based clients have current Salesforce initiatives or are actively exploring opportunities to leverage the technology in the near future," said Guita Blake, Head of Europe for Mindtree. "Our new Munich center – with Magnet 360 at the helm – is ideally positioned to help our clients maximize the Salesforce platform and help them transform their business,"

"As Salesforce builds on its momentum in Europe, it is important that our established partners follow suit," said Don Lynch, SVP Worldwide Strategic Alliances, Salesforce. "We look forward to supporting Magnet 360's and Mindtree's Salesforce Center-of-Excellence as they open in Munich and join us to further customer success in Europe."

For more information on Salesforce capabilities at Mindtree, click [here](#)



Salesforce, Customer Success Platform and others are among the trademarks of salesforce.com, Inc.

### **About Magnet 360**

[Magnet 360](#), a Mindtree company, has been a Salesforce partner since 2004, achieving Platinum status in 2015. We help forward-thinking companies engage their most important audiences to drive the growth, retention, and efficiencies that ensure meaningful business outcomes. By leveraging the Salesforce platform and an iterative delivery model we help businesses work smarter and deliver value to their organizations quickly. Our innovative cross-cloud solutions have been delivered to customers in a variety of industries. Most notably, we have deep expertise in Financial Services, Healthcare, CPG, Retail, Manufacturing, and Media. Visit [www.magnet360.com](http://www.magnet360.com) to learn more.

### **About Mindtree**

[Mindtree](#) [NSE: MINDTREE] delivers digital transformation and technology services from ideation to execution, enabling Global 2000 clients to outperform the competition. "Born digital," Mindtree takes an agile, collaborative approach to creating customized solutions across the digital value chain. At the same time, our deep expertise in infrastructure and applications management helps optimize your IT into a strategic asset. Whether you need to differentiate your company, reinvent business functions or accelerate revenue growth, we can get you there. Visit [www.mindtree.com](http://www.mindtree.com) to learn more.

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