



Mindtree

Welcome to possible

Registered Office Address: Mindtree Ltd.
Global Village, RVCE Post, Mysore Road,
Bengaluru-560059, Karnataka, India.
Corporate Identity Number (CIN): L72200KA1999PLC025564
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May 9, 2016

The Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex, Bandra East,
Mumbai 400 051.

Dear Sirs,

Kind Attention to Mr. Gopala Krishna and Mr. Hari

Subject: Press Release - Mindtree positioned as a leader for digital services by Zinnov

This is to inform you that, we will be making a press release, on the following topic:

Mindtree positioned as a leader for digital services by Zinnov

Comprehensive analysis measured the scale and digital prowess of the company

A copy of the press release that will be distributed to the media is enclosed along with this letter.

Please take the above intimation on records.

Thanking you.
Yours sincerely,

for **Mindtree Limited**

Vedavalli S
Company Secretary



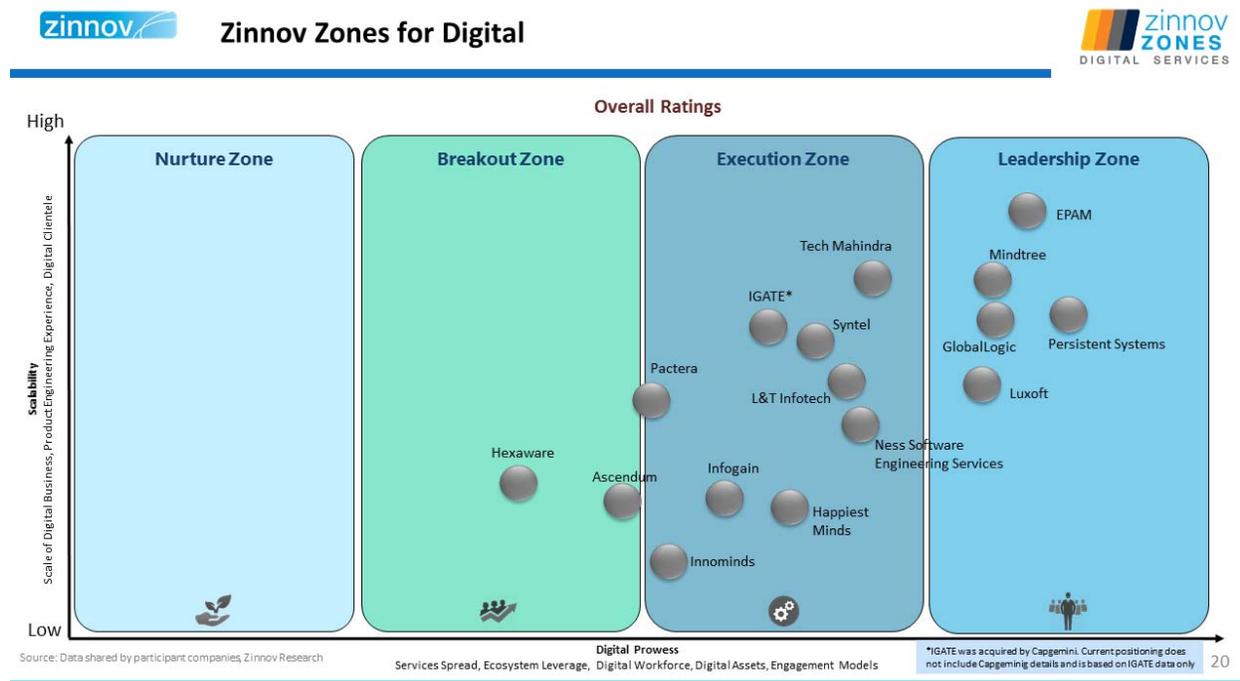
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Mindtree positioned as a leader for digital services by Zinnov
Comprehensive analysis measured the scale and digital prowess of the company

Bangalore (India) and Warren (NJ) – May 9, 2016 - [Mindtree](#), a leading digital transformation and technology services company, has been named a leader in '[Zinnov Zones for Digital Services](#)'. This comprehensive analysis measured companies on digital prowess including the breadth of service offerings, ecosystem leverage, talent, proprietary assets, new engagement models while also considering scale, clientele and product engineering capabilities.

Zinnov featured Mindtree in the overall leadership zone in its global study of digital service providers. The study evaluated specific service lines where Mindtree has been recognized as a leader in Digital Consulting and Transformation, Design & Experience, Digital Platform Integration and Data Management & Analytics. This positioning reinforces Mindtree's ability to deliver a holistic digital transformation that integrates four key aspects: creating compelling customer experiences, digitizing the back-end value chain, developing sense and respond analytics and shaping innovative business model evolution. The recent acquisitions of [Magnet 360](#), [Bluefin Solutions](#) and [Relational Solutions](#) by Mindtree further strengthened its digital capabilities and contributed to its strong rating.





“Significant digital capabilities along with a strong ecosystem of partners has enabled Mindtree to successfully execute complex projects at scale across digital enablement and enterprise digital transformation areas,” said Praveen Bhadada, Partner and Global Head-Digital Transformation Practice at Zinnov. “Their strong product engineering foundation coupled with a comprehensive portfolio of digital offerings across industries have placed them solidly in the leadership zone.”

“Companies are looking at business transformation led by Digital as mobile technology, social media and cloud computing are increasingly disrupting current business models,” said, Radha R., EVP and Head of Digital Business at Mindtree. “We’re proud of this endorsement of our capabilities. Our domain expertise, technology depth and differentiated offerings positions us as a collaborative digital anchor partner for clients in their journey to make digital real.”

About Zinnov

Founded in 2002, Zinnov – meaning Zeal in Innovation – is a leading Globalization and Market Expansion Advisory firm, with specialization in areas such as Digital Transformation, Global Sourcing, Emerging Markets Expansion, Human Capital Optimization, Small & Medium Businesses, Innovation, Cloud Computing and Enterprise Mobility. Zinnov offers advisory services to global leaders in business and technology and works collectively with them to tackle prevailing organizational challenges by analyzing changing dynamics, improving performance, and building institutional capability. The services delivered to its clients through advanced reasoning and analytical techniques, provides solutions help in integrating organizational vision, business definition and processes.

Visit us at www.zinnov.com. To request information, contact Jaya Shukla at jaya@zinnov.com

About Mindtree

Mindtree [NSE: MINDTREE] delivers digital transformation and technology services from ideation to execution, enabling Global 2000 clients to outperform the competition. “Born digital,” Mindtree takes an agile, collaborative approach to creating customized solutions across the digital value chain. At the same time, our deep expertise in infrastructure and applications management helps optimize your IT into a strategic asset. Whether you need to differentiate your company, reinvent business functions or accelerate revenue growth, we can get you there. Visit www.mindtree.com to learn more.



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