MINDTREE

Overview

In 2017, Mindtree’s sales with application testing amounted to approximately $30.6 million in the European market and are growing very strongly.

Strengths

Mindtree is very focused on the test market and effectively convinces customers of its capabilities. Approximately 80 percent of Mindtree’s existing contracts are stand-alone wins, an amount that reflects and affirms dedicated focus on this practice.

Mindtree has growing experience in agile and DevOps environments, and 90 percent of its current test projects in Europe are running in agile mode. The company was able to automate 64 percent of all tasks during test phases.

Mindtree has developed its own differentiated test offerings tailored to dynamic test environments. Key platforms include the Dynamic Test Engineering Platform (DTEP), a unified platform for continuous testing that provides centralized access to multiple proprietary resources and accelerators, and a chatbot that provides automated test runs on-demand and from any location using AI. These tools are integrated into each other.

Caution

Most of Mindtree’s IP is industry independent. Mindtree should invest in the development of industry-specific tools to expand its business faster.

The expansion of local locations and capacities in Europe should be pursued more strongly to expand the still small customer base.

2019 ISG Provider Lens™ Leader

Mindtree has a strong focus on next-gen testing contracts and expands their business rapidly, with a large and growing experience in agile and DevOps environments.