MINDTREE

Overview

In 2017, Mindtree's sales with application testing amounted to approximately US$ 27M million in the European market and are growing very strongly.

Strengths

Mindtree is very focused on the test market and effectively convinces customers of its capabilities. Approximately 80 percent of Mindtree's existing contracts are stand-alone wins, an amount that reflects and affirms dedicated focus on this practice.

Mindtree is aggressively up-skilling resources on continuous testing concepts and tools. It is looking to train resources across the testing value chain from back-office to front-office testing. Testers are being trained on concepts like user experience, analytics and more. Testing is being executed through Mindtree's YORBIT virtual learning platform and classroom sessions. Mindtree has growing experience in agile and DevOps environments, and 85 percent of its current test projects in the U.K. are running in agile mode. The company was able to automate around 64 percent of all tasks during test phases.

Mindtree has developed its own differentiated test offerings that are tailored to dynamic test environments. Key platforms include the Dynamic Test Engineering Platform (DTEP), a unified platform for continuous testing that provides centralized access to multiple other proprietary resources and accelerators, and a chat bot that provides automated test runs on-demand and from any location using AI. These tools are integrated into each other.

ATX is a new test-consulting offering by Mindtree. This framework helps clients in their transformation journeys by defining an operating model to suit waterfall and agile/DevOps process guidelines for continuous testing, behavior-driven development, test-driven development or acceptance test-driven development as appropriate.

Caution

Most of Mindtree's IP is industry independent. Mindtree should invest in the development of industry-specific tools to expand its business faster.

The expansion of local locations and capacities in Europe should be pursued more strongly to expand the still small customer base.

2019 ISG Provider Lens™ Leader

Mindtree has a strong focus on next-gen testing contracts and expands their business rapidly, with a large and growing experience in agile test environments.