In 2017, Mindtree generated revenue of $110 million from application testing services in the U.S., of which 60 percent came from continuous testing services.

**Strengths**

**Local delivery hubs**: Mindtree has two U.S. delivery centers, in Redmond, Washington, and Gainesville, Florida. Florida also has the Agile Center of Excellence that houses automated test engineers, architects, CD engineers, agile analytics experts and QA engineers with deep domain expertise and technology capabilities to support large continuous testing projects.

**Full-stack and cross-trained resources**: Mindtree is aggressively upskilling resources on continuous testing concepts and tools. It is looking to train resources across the testing value chain from back-office to front-office testing. Testers are being trained on concepts like user experience, analytics and more. This is being executed through Mindtree’s YORBIT virtual learning platform and classroom sessions.

**Agile QA Transformation Experience (ATX)**: ATX is a new test consulting offering by Mindtree. This framework helps clients in their transformation journey by defining operating model to suit waterfall and agile/DevOps process guidelines for continuous testing, behavior-driven development, test-driven development or acceptance test-driven development as appropriate.

Mindtree should invest in creating more vertical-specific accelerators and tooling. There is huge scope for enhancing its offerings in areas like application security, cognitive capabilities and cloud testing.

**Caution**

In 2017, Mindtree generated revenue of $110 million from application testing services in the U.S., of which 60 percent came from continuous testing services.

Mindtree’s differentiation revolves around the company’s ability to demonstrate capabilities through same-shore innovation centers, the presence of highly trained QA testers and proprietary tooling designed to automate different phases of the testing lifecycle.