MINDTREE

Overview

In 2017, Mindtree earned revenue of $626 million from ADM services. It has approximately 375 clients supported by nearly 14,600 employees.

Mindtree is positioning itself as an “Anchor Digital Partner” for clients based on technical prowess, thought leadership, on-shore consulting, automation, digital packages and platforms.

Strengths

Focus on rapid automation: Mindtree has built multiple accelerators to help clients reap a high ROI by leveraging automation including:

- Advanced Learning Engine (ALEN): An accelerator to conduct ML modeling, testing and deployment to any platform;
- Mindflow: Mindtree’s conversational platform that can integrate, orchestrate and automate with different NLP engines;
- CAPE (Composable Automated Platform for Enterprises): Used to visualize the IT lifecycle, accelerate end-to-end integrated automation and real-time decision-making via unified dashboards;
- CodeMill: Automates code generation using DB Model and reference implementation;
- RAPID: Mindtree’s RPA (robotic process automation) implementation framework; and
- ATLAS™ Intelyzers: Predictive capabilities to perform auto-triage, auto-respond, failure-detect and auto-fix in managed services environment.

Digital DNA: Approximately 35 percent of Mindtree’s revenue comes from its digital services and almost one-third of employees are engaged in digital work. Mindtree has established a digital center of excellence called Digital Pumpkin. It is an innovation workspace meant to apply the fundamentals of design thinking to conceptualize and solve enterprises’ real-world challenges. It acts as a collaboration space for cross-functional vertical and domain teams and clients.

Caution

Mindtree should strike partnerships with innovative startups and look towards some key acquisitions to further strengthen its capabilities in areas such as blockchain, application security, cloud-native architectures and the API economy.