

## RISING STAR: MINDTREE

### Overview

Mindtree's 2017 ADM revenue from the manufacturing sector in the U.S. was approximately \$70 million and it served approximately 65 clients.

### Strengths

**Strong cloud strategy:** Mindtree's cloud approach hinges on cloud-first thinking and its experience as one of the largest cloud platform-as-a-service providers in the world. Mindtree has a clearly defined multi-step approach towards cloud migration that is augmented by proprietary and third-party tools. Mindtree's strength lies in working with customers that want to transition from hosted SAP solutions and outsource their environments to hyperscale cloud providers.

**Strength in data science:** Mindtree has a value-led experimentation approach where it uses its Insights Sandbox and Decision Moments analytics platform to prove a hypothesis first, and then scale into a full-fledged data lake/data hub initiative.

**Services coverage:** Mindtree's experience and expertise range from engineering services to digitizing the manufacturing value chain with a cloud-first approach. It has more than 30 IP assets and accelerators related to asset, people, vehicle and premise intelligence, Bluetooth and edge computing.

**Platform-led delivery:** Mindtree's platform-led delivery is powered by end-to-end automation and IT lifecycle integration that leverages its IP, including CAPE, ATLAS and MWatch.

### Caution

Mindtree is strong in select manufacturing segments, including automotive and industrial manufacturing and distribution. In other segments, the company needs to either consolidate or establish its credentials.



## 2019 ISG Provider Lens™ Rising Star

Mindtree is a specialized company in the manufacturing verticals with a wide range of cloud services, focus on data and the ability to infuse automation throughout the value chain through a local-global delivery model.