RISING STAR: MINDTREE

Overview
Mindtree's 2017 ADM revenue from the manufacturing sector in the U.S. was approximately $70 million and it served approximately 65 clients.

Strengths

Strong cloud strategy: Mindtree's cloud approach hinges on cloud-first thinking and its experience as one of the largest cloud platform-as-a-service providers in the world. Mindtree has a clearly defined multi-step approach towards cloud migration that is augmented by proprietary and third-party tools. Mindtree's strength lies in working with customers that want to transition from hosted SAP solutions and outsource their environments to hyperscale cloud providers.

Strength in data science: Mindtree has a value-led experimentation approach where it uses its Insights Sandbox and Decision Moments analytics platform to prove a hypothesis first, and then scale into a full-fledged data lake/data hub initiative.

Services coverage: Mindtree's experience and expertise range from engineering services to digitizing the manufacturing value chain with a cloud-first approach. It has more than 30 IP assets and accelerators related to asset, people, vehicle and premise intelligence, Bluetooth and edge computing.

Platform-led delivery: Mindtree's platform-led delivery is powered by end-to-end automation and IT lifecycle integration that leverages its IP, including CAPE, ATLAS and MWatch.

Caution
Mindtree is strong in select manufacturing segments, including automotive and industrial manufacturing and distribution. In other segments, the company needs to either consolidate or establish its credentials.

2019 ISG Provider Lens™ Rising Star
Mindtree is a specialized company in the manufacturing verticals with a wide range of cloud services, focus on data and the ability to infuse automation throughout the value chain through a local-global delivery model.