

MINDTREE

 Overview

Mindtree's ADM services revenue was approximately \$410 million from the U.S. market in 2017.

 Strengths

Digital Innovation center at New Jersey: In late 2017, Mindtree launched the Digital Pumpkin in Warren, New Jersey, which is its second innovation hub and first in the U.S. The digital hub focuses on creating digital experiences by rethinking the way customers engage with companies, partners and employees; digitizing the value chain by building a “graceful” API layer to connect both new and legacy systems; and developing sense-and-respond systems that build models that can predict changes in customer, partner and employee demand.

Focus on rapid automation: Mindtree has built multiple platforms and accelerators to help clients reap a high ROI by leveraging automation. Some of these accelerators include:

- Advanced Learning ENGINE (ALEN), which is an accelerator to conduct machine learning modeling, testing and deployment to any platform.
- Mindflow: Mindtree's conversational platform that can integrate, orchestrate and automate with different NLP engines; the deep learning algorithm can work with machine learning or business users to create specific domain chatbots at an enterprise level.
- CAPE: the Composable Automated Platform for Enterprises is used to visualize the IT lifecycle, accelerate end-to-end integrated automation and real-time decision-making through unified dashboards.
- CodeMill: Automates code generation using a DB Model and reference implementation.
- RAPID: is Mindtree's RPA implementation framework for discovering, designing and executing appropriate automation solutions.
- ATLAS™ Intelyzers: Data science and machine learning components that bring predictive capabilities to perform auto-triage, auto-classify, auto-respond, auto-escalate, failure-detect and auto-fix issues in managed services environments.

 ISG Provider Lens™

ISG Confidential © 2018 Information Services Group, Inc. All Rights Reserved.

 Caution

Mindtree could strike partnerships with innovative startups and look toward some key acquisitions to further strengthen its capabilities in areas such as blockchain, application security, cloud-native architectures and the API economy.



2019 ISG Provider Lens™ Leader

Mindtree has gained momentum in the U.S. market due to its recent acquisitions, digital tools and accelerators and industry partnerships.

imagine your future®