

RISING STAR: MINDTREE

Overview

Mindtree is focused on emerging technologies such as blockchain, artificial intelligence, machine learning and IoT within its SAP Leonardo portfolio. As part of its service lines, Mindtree's SAP offerings include SAP Leonardo application design, rapid prototyping and industry innovations. Mindtree's SAP practice operates under its Bluefin Solutions brand with 1,700 FTEs dedicated to SAP services globally. Mindtree has an innovative approach to emerging technologies and is focused on SAP Cloud Platform and Leonardo offerings, including industry-specific accelerators for the consumer packaged goods (CPG), retail and manufacturing verticals.

Strengths

Next-gen SCP services: Mindtree has started investing in next gen technologies such as machine learning and AI to transform its services for clients. The cornerstone of this service is its AI Assured Delivery program, which helps minimize risk, enhance quality and bring cost competitiveness to its services.

Extending capabilities through partnerships: Mindtree has multiple partnerships to expand its capabilities in SCP and its applications. Partnerships with cloud hyperscalers Azure, AWS and GCP help Mindtree deploy SCP in Cloud Foundry Environment. Its partnerships with Hyperledger, Apple and UIPath helped the company to develop blockchain, mobile and RPA solutions to further enhance its capabilities.

Industry-focused Leonardo solutions: Mindtree has developed many applications for business optimization and cost reduction in numerous industries. Mindtree created the MOTIF on time and in full order fulfillment suite to assist CPG companies with supply chain optimization and visibility. MOTIF was one of the first certified industry accelerators on SAP Leonardo.

Caution

Mindtree's offerings are inclined towards CPG verticals and the company needs to bring other industries into its radar to increase its customer and revenue base.



2019 ISG Provider Lens™ Rising Star

Mindtree is a good fit for both large and mid-sized enterprises looking for leadership on digital and emerging technologies around SAP Cloud Platform Services. Mindtree also offers flexibility, toolsets and managed service capabilities for a partnership-based approach to client engagements.