RISING STAR: MINDTREE

Overview
Mindtree gets its highest share of IoT revenue from connected cars and offers multiple connected cars services including application development, software license reselling and consulting, implementation and integration services. Mindtree engagements are executed from its delivery centers in Gainesville, Florida, and Bangalore, India. Mindtree is a leader in offering cloud-based car infotainment solutions.

Strengths

Mindtree Automotive SDK – Mindtree provides an SDK for the Bluetooth stack and automotive connectivity that results in faster time-to-market. It helps automotive companies to lower costs and reduce power consumption.

In-vehicle diagnostics – Mindtree develops on-board diagnostic scanners, including the hardware, software and enclosure design, and provides testing for U.S. customers.

Caution
Mindtree could consider offering managed services for the connected cars segment to help strengthen its portfolio by providing more end-to-end support to its clients.

2019 ISG Provider Lens™ Rising Star
Mindtree helps customers to build a connected car ecosystem by offering solutions for the entire IoT lifecycle with its expertise across consulting services.