

MINDTREE

Overview

Mindtree rightly understands the need of the hour and the move towards technology. “Digital Next” is what Mindtree focuses on in building connected, cognitive and edge-enabled processes. Mindtree’s consulting and advisory offering spans strategy, roadmap design, hardware and platform integration, applications and security. The company is centered around edge, intelligence, cloud and design thinking. From assessing the value of a project, to implementing at scale and providing post-implementation services, Mindtree serves clients from devices, to cloud to enterprise, which it calls it a “metal to cloud capability.”

Strengths

Focused services and CoE in the U.S. - Mindtree has more than 40 percent of its IoT consulting and services active clients in the U.S. It has centers of excellence, with focus areas that include a set of pre-built algorithms, and an insights sandbox called Decision Moments, for marketers, marketing analytics, a joint solution with Adobe, sales and trade intelligence platforms and technology-led solutions. It also has an accelerator for Connected Manufacturing, on Salesforce.

Safety and security services - Mindtree provides application security and has services for assessment and mapping, OS security, patching and patch levels, management and monitoring to keep operating systems up to date in its implementations. It also offers IAM definition and implementation services plus ongoing management and support as part of the authorization and authentication process. Security testing, remote management and other security aspects are addressed at all levels of the implementation.

Multiple industry vertical expertise - Mindtree focuses on a few key verticals, notably retail, manufacturing, CPG, travel, transport and hospitality, high tech, financial services and insurance. Its consulting practice has strategic partnerships to help serve deployments better. Mindtree’s strategy for a connected ecosystem revolves around the three principles of key partnership, collaboration with certain providers in the areas of connectivity, automation and devices, and using its own solutions and offerings wherever they meet requirements.

 **ISG** Provider Lens™

Caution

Mindtree could look at different pricing models and service offerings to reach out to clients that would want more flexibility and scalability for their IoT deployments.



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With its three-pronged strategy of in-house technology innovation, platforms, strategic partnerships and joint go-to-market with technology providers, Mindtree has been serving customers across geographies and industry verticals with its “metal to cloud” capability.