

## RISING STAR: MINDTREE

### Overview

Mindtree rightly understands the need of the hour and the move towards technology. “Digital Next” is what Mindtree focuses on in building connected, cognitive and edge-enabled processes. Mindtree’s consulting and advisory offering spans strategy, roadmap design, hardware and platform integration, applications and security. The company is centered around edge, intelligence, cloud and design thinking. From assessing the value of a project, to implementing at scale and providing post-implementation services, Mindtree serves clients from devices, to cloud to enterprise, which it calls it a “metal to cloud capability.”

### Strengths

**Safety and security services** – Mindtree provides application security and has services for assessment and mapping, OS security, patching and patch levels, and management and monitoring to keep operating systems up to date in its implementations. It also offers IAM definition and implementation services plus ongoing management and support as part of the authorization and authentication process. Security testing, remote management and other security aspects are addressed at all levels of the implementation.

**Industry focus and three-fold connected strategy** – Mindtree focuses on a few key verticals, notably retail, manufacturing, CPG, travel, transport and hospitality, high tech, financial services and insurance. Its consulting practice has strategic partnerships to help serve deployments better. Mindtree’s strategy for a connected ecosystem revolves around the three principles of key partnership, collaboration with certain providers in the areas of connectivity, automation and devices, and using its own solutions and offerings wherever they meet requirements.

### Caution

Mindtree should consider expanding its consulting and advisory teams with experts in more industries and technologies. Expanding that way would strengthen its portfolio for supporting clients that are undertaking transformation.



## 2019 ISG Provider Lens™ Rising Star

By working across the lifecycle management, leading value-led experiments and implementations at scale and providing ongoing support and maintenance, Mindtree helps customers to build a connected ecosystem to achieve better efficiencies and business outcomes.