Mindtree Interactive, Data Science & Engineering Services & Cloud Services

In the last 20 years Mindtree has been at the forefront of delivering business outcomes through meaningful technology solutions. In the first decade of this millennium we helped businesses build their e-business and digitize the Enterprise. The next decade took us partnering with customers in transforming businesses through the use of cutting-edge Digital technologies.

With the rapidly changing world, businesses need newer ways of working and managing customers. It ranges from forming new habits (rapid experimentation, micro-learning), embracing new ways of working (Agile/DevOps), new ways of building (harnessing power of Cloud & Integration Technologies) emerging technologies (like Artificial Intelligence), or making changes stick (via Organization Change Management). Digital cuts across all offerings and we are building these foundational capabilities within our Digital Business across three strategic pillars - Mindtree Interactive, Data Science & Engineering Services and Cloud Services.

**Mindtree Interactive**

Newer interaction paradigms like conversational apps, AR/VR etc and artificial intelligence at the edge have introduced possibilities that were never imagined before. Over the past few years, Mindtree has developed significant expertise and scale in these areas, besides strengthening its core capabilities in digital technologies. Mindtree Interactive will leverage design thinking and its expertise in new age digital technologies to deliver superior connected and cognitive experiences that help enterprises enhance their digital footprint, drive higher marketing ROI and deliver desirable business outcomes.

This unit will develop integrated design led digital offerings to provide end to end services across digital transformation, digital innovation and digital operations to enterprise customers.

**Data Science & Engg**

A robust data strategy is the corner stone to success of any digital transformation initiative. Mindtree’s Data Science & Engineering Services business focuses on harnessing the untapped value within enterprise data by deriving meaningful and actionable insights through best in class data engineering practices, advanced analytics, machine learning and artificial intelligence, while making these insights available throughout the enterprise in a fast and secured manner.

This unit will enhance its core offerings around data engineering, and advanced analytics with AI and ML and integrate with our Interactive and Cloud offerings.

**Cloud service**

Cloud is fast emerging as the default compute platform and is the preferred platform for digital transformation initiatives. Mindtree has developed significant scale and strength in providing consulting and technology services across all major cloud platforms. The focus of Mindtree’s cloud business will continue to help enterprises adopt the right cloud strategy, accelerate cloud adoption, operate efficiently & securely in a cloud environment and innovate in the cloud to create newer possibilities by leveraging the scale and services offered by cloud platforms.

This unit will strengthen its core cloud services offerings and develop new offerings to enable rapid cloud adoption, deliver innovation drive automation in cloud operations through AI based solution accelerators.

*From Q1FY20 onwards our offerings other than Mindtree Interactive; Data or cloud will be reckoned as part of Mindtree’s core offerings.*