

MINDTREE

Overview

Mindtree's ADM and DevOps business is focused on enabling and accelerating the digital transformation journey of enterprise clients and scaling their next-generation capabilities across the entire IT portfolio. The firm delivers ADM services as part of its digital-next enterprise approach that includes digital experience platforms, cognitive experiences, intelligent automation, applied AI, insights-as-a-service, legacy modernization, cloud transformation and multi-speed IT. Its ADM revenue in the U.S. stood at \$574 million and the number of FTEs were close to 2,558. Mindtree has seven delivery centers in the region.

Strengths

Proprietary tools and assets base: Mindtree has invested heavily in building digital accelerators platforms and partnerships with leading technology vendors to further strengthen its ADM services. These services include multiple digital platforms such as Gladius (IoT platform), Decision Moments (data and analytics platform), Minimum Viable Cloud, ALEN (advanced learning engine), CAPE (composable automated platform for enterprises) and DTEP (dynamic test engineering platform).

Open source architecture development: Mindtree's new service, InnoApp for Kubernetes, enables enterprises to deploy containerized cloud applications on Microsoft Azure using Kubernetes in order to accelerate application setup and innovation. The service simplifies the process for clients to launch containerized application workloads on Microsoft Azure Kubernetes Service. The underlying platform provides ready-to-use, industry-proven infrastructure-as-code templates to accelerate app modernization for enterprises.

Digital Pumpkin: Mindtree established digital innovation hubs called Digital Pumpkin, based in Warren, New Jersey, and Bangalore, India. These serve as an interactive space where multi-disciplinary teams come together to ideate, design and craft meaningful business solutions. The hubs provide a collaborative platform that helps clients accelerate digital innovation, conduct primary research, and create functional prototypes and pilotable solutions.

Caution

Mindtree has a dedicated workforce for SAP but should expand the base of resources for other areas such as Pega and Salesforce.



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Mindtree's technology prowess reflects in its vision to offer an integrated operating model for agile, DevOps and automation in one integrated framework. The company differentiates itself through platforms such as CAPE, agile delivery in building industry-specific, cloud-based business applications and speed through MVP lead nimble methodology to enhance the transformation experience for enterprise clients. These attributes make Mindtree a leader in the next-generation ADM domain.