

MAGNET360 (MINDTREE)

Overview

Magnet360, Mindtree's Salesforce practice, brings 14 years of Salesforce expertise into the Mindtree portfolio. Magnet360 focuses only on Salesforce and exhibits its expertise in the use of all Salesforce products across industries. The company has its headquarters in Minneapolis with a presence in several other locations in the U.S. such as New York, Chicago and Los Angeles. Magnet360 is the Platinum Partner of Salesforce and employs more than 350 Salesforce-certified consultants.

Strengths

Industry solutions and accelerators: Magnet360 offers several industry-specific solutions, including solutions for consumer packaged goods and retail, manufacturing (including IoT aspects), financial services (where it has a focus on insurance and partners with Duck Creek) and healthcare (patient engage solutions). Connected Manufacturing, from Magnet360, is an innovative solution for service cloud that extensively uses IoT elements. In the context of IoT, Magnet360 also offers a Salesforce starter package.

Strong Methodology: The methodology that Magnet360 brings to project engagements is well developed and includes a variety of accelerators such as Code Analyzer, Org Optimizer, Risk Base Testing that support specific project activities. For projects in the initial phases, Magnet360's fast forward methodology is applicable for strategy development and roadmap planning. Stakeholder participation and governance structures are also considered.

Attention to data quality: Data management is given significant attention in Magnet360's project methodology that measures data quality as a part of business performance assessment. This approach assures quality in the final results of an implemented project.

Caution

Magnet360 is focused on agile methods, specifically in the development and implementation phases. For customer that are not ready for agile methods the company should offer a more hybrid approach with some phase-oriented elements.



2020 ISG Provider Lens™ Leader

Magnet360 has a strong Salesforce-related portfolio with numerous productivity tools and comprehensive industry solutions.