Mindtree Salesforce practice, brings 14 years of Salesforce expertise into the Mindtree portfolio. Mindtree focuses only on Salesforce and exhibits its expertise in the use of all Salesforce products across industries. The company has its headquarters in Minneapolis with a presence in several other locations in the U.S. such as New York, Chicago and Los Angeles. Mindtree is the Platinum Partner of Salesforce and employs more than 350 Salesforce-certified consultants.

**Industry solutions and accelerators:** Mindtree offers several industry-specific solutions, including solutions for consumer packaged goods and retail, manufacturing (including IoT aspects), financial services (where it has a focus on insurance and partners with Duck Creek) and healthcare (patient engage solutions). Connected Manufacturing, from Mindtree, is an innovative solution for service cloud that extensively uses IoT elements. In the context of IoT, Mindtree also offers a Salesforce starter package.

**Strong Methodology:** The methodology that Mindtree brings to project engagements is well developed and includes a variety of accelerators such as Code Analyzer, Org Optimizer, Risk Base Testing that support specific project activities. For projects in the initial phases, Mindtree’s fast forward methodology is applicable for strategy development and roadmap planning. Stakeholder participation and governance structures are also considered.

**Attention to data quality:** Data management is given significant attention in Mindtree’s project methodology that measures data quality as a part of business performance assessment. This approach assures quality in the final results of an implemented project.