

MINDTREE

Overview

Mindtree is a Salesforce provider of consulting and implementation services based in Minneapolis, USA. The company has broad expertise for all Salesforce products in various industries, is a Platinum Partner of Salesforce and has over 350 employees with Salesforce certifications. The company has been part of the Mindtree Group since 2016.

Strengths

Range of preconfigured solutions: The Mindtree portfolio includes a number of industry solutions, including for the consumer goods industry, manufacturing industry, financial industry and healthcare, where Patient Engage is a comprehensive solution for patient management. Special mention should be given to Connected Manufacturing, which, based on the Service Cloud, provides a powerful package for the manufacturing industry with linking of IoT elements. The corresponding Salesforce Starter Package from Mindtree is also relevant in the context of IoT.

High methodological competence: Mindtree brings a comprehensive and well-developed methodology for efficient processing to the respective projects. This includes tools for code analysis, optimisation of organisational structures, risk-based testing, etc. In the projects, special attention is paid to the initial phases, where suitable methods for strategy development and development of implementation plans are available with Fast Forward. The establishment of governance structures also receives special attention.

Special focus on data quality: In the Mindtree project methodology, taking measures to ensure data quality consumes a lot of space. The measurement of the data quality is used as an indicator of the process quality, which is a remarkable approach with regard to quality assurance in the project.

Caution

The project methodology with emphasis on agile elements should be supplemented with hybrid approaches, in order to better take into account the requirements of companies with less preparation for agile methods.



2020 ISG Provider Lens™ Leader

Mindtree is a highly competent provider of services specializing in the Salesforce platform and has a range of powerful development tools and industry solutions.