Mindtree is a highly capable provider of application management for Salesforce applications with a strong focus on process optimization.

The application management methodology and tools are primarily focused on Agile methods. For customers that are not ready for Agile methods, or that operate in an environment that imposes restrictions, such as GxP for life sciences, Mindtree should offer an approach that considers more elements of a phase-oriented methodology.

**Overview**

As Mindtree’s Salesforce practice, Mindtree brings 14 years of Salesforce expertise into the Mindtree portfolio. Mindtree focuses only on Salesforce and exhibits strong expertise across all the respective products and various industries. The company is headquartered in Minneapolis and has other U.S. locations in New York, Chicago and Los Angeles. The company has approximately 500 Salesforce-related resources primarily based in the U.S., and most of them carry Salesforce certifications.

**Strengths**

- **Strong application management methodology with focus on optimization:** Mindtree uses a variety of productivity-enhancing solutions to support specific activities in the management of Salesforce applications. They include the following: the Mindtree CAPE™ platform for intelligent data management, data operations with setup of instrumentation, execution of 24x7 operations and a catalog of programmable bots across various data layers. A specific focus is on the test activities, where Mindtree offers a Risk-Based Testing (RBT) framework for critical user requirements and an automation framework for increased test coverage and traceability. Furthermore, it offers a powerful tool for continuous monitoring of the quality of business processes in the form of metrics-driven test management.

- **High attention to governance:** Mindtree uses a strong governance model to support cost control and manage requirements throughout an application lifecycle. For instance, the regular quarterly review with the client is used to conduct a business review, analyze current projects, determine what is working, get feedback and outline the next steps to be taken.

- **Attention to data quality:** Data management gets high attention in Mindtree’s project methodology, which includes measuring data quality as part of the business performance assessment. This approach ensures quality results for an implementation project.