Differentiating with experience-first insurance

Today, most insurance offerings revolve around an asset, product, or person. However, five years from now, traditional singular products will evolve into a personalized, connected, and integrated insurance experience that caters to the holistic needs of an individual or organization.

At Mindtree, we conceptualize and deliver the future of insurance now. We are helping our clients reimagine and deliver the ‘experience-first insurance’ of the future.

Here is what we do:
1. We help organizations establish a compelling ‘experience’ vision.
2. Clearly define ‘measurable business results’ that will drive your business goals.
3. Outline the experience strategy and future-state technology roadmap.
4. We ideate on the current and future business capabilities to deliver these experiences.
5. As an anchor digital transformation partner, we help make your vision a reality.
What makes Mindtree your ideal choice for transformation?
1. Lead with a consultative mindset.
2. ‘Design thinking’ obsessed.
3. ‘Persona’ focused approach towards transformation.
4. Multi-dimensional strategy and roadmap (business, experience, data, and technology).
5. End-to-end service partner from strategy through implementation and support.

Talk to us if you are planning to:
• Launch a new product
• Revamp your experience platforms (web, mobile app, or core apps)
• Revisit your marketing strategy/martech ecosystem
• Modernize your legacy platforms
• Achieve product or service innovation

Engage us if you want to:
• Boost customer lifetime value
• Improve market share
• Increase customer retention

About Mindtree
Mindtree [NSE: MINDTREE] is a global technology consulting and services company that enables enterprises across industries to drive superior competitive advantage, customer experiences and business outcomes by harnessing digital and cloud technologies. A digital transformation partner to more than 260 of the world’s most pioneering enterprises, Mindtree brings extensive domain, technology and consulting expertise to help reimagine business models, accelerate innovation and maximize growth. As a socially and environmentally responsible business, Mindtree is focused on growth as well as sustainability in building long-term stakeholder value. Powered by more than 31,900 talented and entrepreneurial professionals across 24 countries, Mindtree — a Larsen & Toubro Group company — is consistently recognized among the best places to work.

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